William Harvin

Remote | williamharvin6@gmail.com | 951-421-8493

Freelance Automotive Writer | Telling Stories that Drive Connection

Creative, deadline-focused writer with over three years of experience writing about vehicles, engines, and the culture behind the wheel. I write feature stories that blend real research with real passion, from racing legends to new EV tech. Known for turning in clean, AP-style articles with strong structure and voice, I bring both personal knowledge and professional polish. I'm comfortable writing long-form, working with light briefs, and digging deep into what makes a story move.

Experience

Freelance Automotive Writer | Torque Town, GearGrid, AutoScope – Remote | 2021 – Present

- Wrote 2,500–3,000-word features on car history, motorsports, engine design, and auto trends
- Interviewed mechanics, racers, and engineers to add depth and detail
- Delivered fast, clean drafts in 1–5 days using CMS and style guides
- Wrote in a voice that matched readers from gearheads to casual fans

Contributing Editor – Auto & Tech | DriveCulture Magazine – Remote | 2020 – 2021

- Edited long-form automotive features and reviewed draft submissions
- Created SEO-rich pieces about the future of transportation
- Helped shape digital and print tone for a growing car audience
- Worked solo and met tight weekly deadlines

Automotive Blog Contributor | Local Garage + Community Auto Club - Hybrid | 2017 - 2020

- Wrote DIY repair tips, parts reviews, and classic car highlights
- Shared engine rebuild stories and how-to articles with photos
- Learned audience tone by working directly with everyday drivers

Education

University of North Carolina at Charlotte

Bachelor's in English with Minor in Mechanical Studies | Graduated 2019

Technical Tools

WordPress, Ghost, custom CMS Google Docs, Notion Grammarly, Hemingway, Yoast SEO Photoshop (basic editing for car photos)

Bonus Credentials

- 3+ years writing and editing auto content
- AP Style and CMS fluent
 Strong research and headline writing skills
- Published 20+ long-form features
- Portfolio includes EVs, motorsports, vintage reviews, and opinion columns
- Deep love of engines, gearboxes, and car culture